release the Church...
REACH THE WORLD
IMPACT REPORT
The Church has incredible untapped potential...

129 million church-goers in America

40% Can identify the Great Commission


A mere 38% of church-goers can accurately identify the Great Commission out of a list of Gospel passages. https://www.barna.com/research/half-churchgoers-not-heard-great-commission/
Global missions is often undervalued, but because of Sixteen:Fifteen, churches across the country and countless individuals have a different story to tell. Through our unique church-based approach, these churches have re-imagined missions in light of God’s Word and have been released to reach the world.

Sixteen:Fifteen exists to help local churches discover and use their unique gifts in partnership with others to make Christ known among all nations. We believe that to see a missions movement take place among the unreached, there must first be a missions mobilization movement among churches.

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**The Sixteen:Fifteen “3-D” process to mobilize the Church.**

**Discover**
Discover a biblical foundation for a church’s missions mandate

**Design**
Design a strategic missions plan

**Deploy**
Deploy a vision in partnership with others
We release the Church through Church Missions Coaching and cutting-edge mobilization resources.

Online Missions Training & Education Events
Over the past five years our online webinars, round-table discussions on The Mission Table, and training events had 30,605 views from 25 countries representing 584 organizations.

30,605 participants and views in 25 countries from 584 organizations

Webinars, round-table discussions, and training events.

Topics we have covered in our online resources:

- Strategy
- Mobilization
- Member care
- Funding
- Business as Mission
- Muslims
- Missiology
- Vision
- Short-term Missions
- Evangelism
- Refugees
- Honor/Shame
- Diaspora
- Orality

Based on view counts from Go-To Meeting and YouTube views of webinars and Mission Table episodes as of January 2013 - October 2018.
A Book to Rethink Missions

A new book by Matthew Ellison in partnership with Pioneers, *When Everything is Missions* was published in January 2018. So far, 6,583 people have had the chance to rethink missions by engaging with our book.

6,583 people have rethought missions

From online sales and in-person sales at coaching events.

What People Are Saying

“I encourage everyone that considers themselves to be missions minded or missional to read *When Everything Is Missions.*”

“When *Everything Is Missions* is the best book I’ve ever read concerning missions.”

“This brief, powerful and provocative book should be read by every pastor in North America.” JD Payne
We release the missions passion of the Church to design God-sized strategies:

To give you a vision of the impact of our 3-D Missions Coaching Process, among the many churches we have coached, we selected a sample of alumni churches and asked them to share how they have been released to reach the world:

<table>
<thead>
<tr>
<th>Mission Budgets</th>
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<tbody>
<tr>
<td>Before</td>
</tr>
<tr>
<td>13,000</td>
</tr>
<tr>
<td>15,000</td>
</tr>
<tr>
<td>68,000</td>
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<tr>
<td>90,000</td>
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<tr>
<td>146,000</td>
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<tr>
<td>200,000</td>
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<tr>
<td>425,000</td>
</tr>
<tr>
<td>905,000</td>
</tr>
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</table>

Member Engagement

Before

After
Sixteen:Fifteen surveyed churches who have completed the 3-D Missions Coaching Process. This data represents the churches who provided data for use in this report. This sample is not statistically valid but represents the churches willing to share this level of detail. 7-10 churches annually engage in the 3-D Missions Coaching Process.

Mission Budget Growth
Surveyed churches recorded increased annual giving to missions by 1.47 million dollars (290% average growth per church) after going through the 3-D Missions Coaching process.

290%
Average Budget Increase

<table>
<thead>
<tr>
<th>Before</th>
<th>After</th>
<th>Increase</th>
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</thead>
<tbody>
<tr>
<td>86,400</td>
<td>664%</td>
<td></td>
</tr>
<tr>
<td>25,000</td>
<td>166%</td>
<td></td>
</tr>
<tr>
<td>82,200</td>
<td>120%</td>
<td></td>
</tr>
<tr>
<td>397,500</td>
<td>441%</td>
<td></td>
</tr>
<tr>
<td>160,000</td>
<td>109%</td>
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</tr>
<tr>
<td>1,200,000</td>
<td>600%</td>
<td></td>
</tr>
<tr>
<td>500,000</td>
<td>117%</td>
<td></td>
</tr>
<tr>
<td>885,000</td>
<td>97%</td>
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</tr>
</tbody>
</table>

Increase in People Engaged in Mission
Churches experienced over 400% average growth in the number of people involved in global mission within the church after engaging in the 3-D Missions Coaching Process.

400%
More members engaged
Churches surveyed developed a strategic missions portfolio, based on their God-given gifts, talents and passions. Each portfolio focuses on 4-7 locations where hidden, forgotten and unreached peoples are being engaged. These people groups are representative of 42 countries, many of which are home to some of the largest numbers of Unreached People Groups.

**Strategy Breakdown**

The missions portfolios of churches surveyed now include a diversity of Gospel endeavors throughout the world.
What People Are Saying

“Simply stated, we would not have turned the corner of understanding global missions without 3-D Missions Coaching.”

“I cannot recommend Matthew Ellison and the coaching we received through Sixteen: Fifteen highly enough. It was full of Christ centered theology, sound principles of missiology, and a practical ecclesiology that allowed us to implement the direction we received into the life of the church.”
Connecting to partners

We connect churches to key partners to implement their missions vision and strategy.

Extensive Missions Network

Sixteen:Fifteen has an extensive network of powerful partners ready to help release churches into mission. Our partners have over 750 years of combined ministry experience.

What People Are Saying

“3-D got us thinking long term possibilities instead of just sending teams to the field with no long-term strategy.”

“Thanks to the 3-D Missions Coaching Process, our church is more committed than ever to God’s plan to reach all peoples and we desire to be part of a strategic movement to reach them.”
Faith Comes By Hearing
Be a vital part of our mission.

The investment of your prayers and financial gifts will enable us to continue releasing the missions potential of churches to reach the nations.

At Sixteen:Fifteen we believe to see a missions movement take place among the unreached, there must first be a missions mobilization movement among churches.

Discover  Design  Deploy

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